Strategic Thinking in Complex Security Environments

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Strategic Thinking vs. Tactical Thinking

TACTICAL THINKING	STRATEGIC THINKING
Doing Things Right	Doing the Right Things
Short-term actions	Long-term vision
Sees the trees	Sees the forest
Focuses on the plan	Scans the horizon for future trends
Thinks sequentially	Thinks holistically
Precise decision-making	Agile decision-making

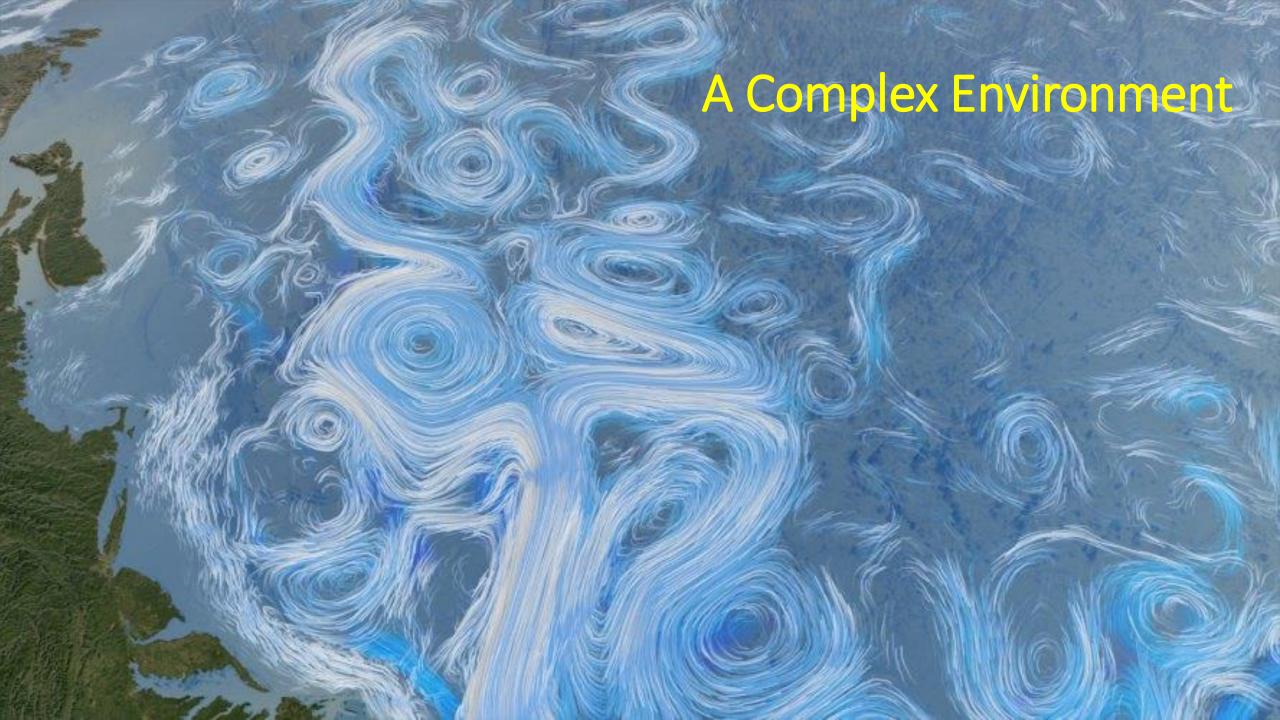
Strategic Thinking vs. Strategic Planning

STRATEGIC PLANNING	STRATEGIC THINKING
Blueprint	Direction
How	What & When
Gives voice, action, structure	Informs
Analysis of data	Synthesis of data

But there is no commonly accepted definition of "strategic thinking"

Key Features of Complex Security Environments

- Open system → Dynamic → Continual Change
 - 1st-order, 2nd-order, 3rd-order, ..., nth-order effects → Non-linearity
- - People' agency reflects their ambitions, historical experiences, and societal dynamics
- Interdependence:
 - Symmetric: Ties that bind
 - Asymmetric: Can be used as a leverage



Strategic Thinking in a Complex Environment

- The art of getting what you want, knowing that
 - others are also trying to get what they want,
 - the environment is continually changing, and
 - almost everything and everyone is interdependent.
- A multidimensional mindset
 - with 7 critical dimensions

Key Dimensions of Strategic Thinking

- Persist with an ultimate end but be flexible in terms of the ways, means, and intermediate goals to achieve the end,
- Always keep the big picture in mind,
- Take the long view,
- Embrace systems thinking,
- Espouse critical thinking,
- Be creative,
- Be highly adaptive.

Is Strategy a Plan?

- Most dictionaries say yes, but this popular understanding is useless, even dangerous, for strategists. Why?
- No plan survives first contact with the enemy. (Helmuth von Moltke)
- "The best generals are those who arrive at the results of planning without being tied to plans." (Winston Churchill)

Strategy is a Process and a Framework

Strategy as a Process

- Strategy is "the process by which ends are related to means, intentions to capabilities, objectives to resources." (John Lewis Gaddis)
- Strategy is a process of maintaining a balance between ends, ways, and means.
- A plan supposes a sequence of events ...
- Strategy is required when others might frustrate one's plans
 ... (Lawrence Freedman)

Strategy as a Framework

- A framework is not a master plan.
- Framing = Giving Perspectives =
 Coherent View of the World +
 Logic for Making Choices and Prioritizing

Case Study #1: China's trategy in SCS: The goal and its challenges

- Goal is to gain control of SCS
 - "Lost territories", "national shame"
 - "First island chain"
 - Resources
- Challenges:
 - Stronger rival (US)
 - Large number of rivals
 - Main trade routes



China's strategy in the SCS

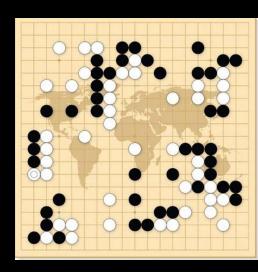


- End: Gain dominance/control of SCS
- Ways: Gradually shift the propensity of things (勢 shi) in favor of Chinese dominance through opportunistic and "gray-zone" expansion rather than major battles



圍棋 (weiqi, game of encirclement), fill in a vacuum, salami slicing, people's war at sea, "cabbage" (military, law enforcement, militia)

 Means: Everything can be weaponized (e.g., "three warfares": media, psycho, law)



Four Imperatives of PRC Strategy in SCS

- 1. Avoid war. Initiate clashes only to exploit favorable circumstances.
- 2. Control the most strategically located territories. Seize them stealthily if possible, in limited conflict if necessary.
- 3. Develop them into hubs of logistics, forward and staging bases, from which to dominate the waters and skies of the SCS.
- 4. Spread a narrative of China's historical rights in the SCS and China being reactive to, but fearless of, others' provocations.

Case Study #2: Are DIME or DIMEFIL the major instruments of grand strategy?

- Diplomatic, Information, Military, Economic, Financial, Intelligence, Law Enforcement
- Strategic thinking is the art of outsmarting others, knowing that others are also trying to do the same to you → It's imperative not to chain yourself to a limited view of the ways and means you can use to achieve success.
- Strategic thinking requires creativity, innovation, and ingenuity. When developing a strategy, keep in mind that anything can be utilized in ways that are aligned with the changing circumstances in order to achieve the ultimate goal.
- DIME, DIMEFIL, and their grandchildren won't help you to think creatively and to create power with human ingenuity.
- "Strategy is the art of creating power" Lawrence Freedman.

Case Study #3: Is the Ukraine War the West's Fault?

- Argument by Mearsheimer, Kissinger, (Putin), et al.
- Western expansion into Russia's traditional sphere of influence makes Russia feel highly insecure.
- Russia has no choice but to use military force to prevent Ukraine from joining NATO and EU.
- If the West had not expanded into Eastern Europe, Russia would not have invaded Ukraine.

But History Suggests Otherwise

- Eastern Europeans, incl. Ukrainians, have a strong agency, contributed significantly to historic changes:
 - demise of Soviet bloc; end of Cold War; disintegration of USSR;
 - enlargement of NATO, EU after Cold War;
 - 2004 Orange Revolution; 2014 Maidan Revolution in Ukraine;
 - Ukrainian resistance to Russian invasion, 2022.
- NATO's policy of restraint during Cold War, respect of Soviet sphere of influence in Eastern Europe did not prevent:
 - Soviet invasion of Hungary, 1956;
 - Soviet invasion of Czechoslovakia, 1968.

Lessons

- Big picture: Agency of the "small" also matters.
- Systems thinking: Non-linearity of Russian behavior
- Think creatively: about Ukraine's position between Russia and the West
- Any realism that is true to its name must
 - Take into account people's aspirations and historical experiences,
 - Treat the powers of actors as historical variables that are subject to context.

Case Study #4: Russian Invasion of Ukraine

- Assumptions underlying the war decision by Russia.
- Ukrainian resistance will crumble under Russia's overwhelming force.
- Western responses will stay weak as in 2014 (when Russia annexed Crimea and intervened militarily in the Donbas).
- Russia's fait accompli will create a "new normal".

But Reality Shows Otherwise

- Ukrainian resistance is very strong.
- Western responses are very strong.
- Russian fait accompli is impossible.
- The conflict may last for years, even decades.
- And the future of Russia is ...

Lessons

- Don't underestimate people's will to defend their own land.
- Non-linearity (regarding Western responses).
- Think critically (about your own beliefs & assumptions).
- Think about the 2nd-order, 3rd-order, ..., effects of your action.
- Take the long view.
- Don't confuse your intermediate goals with the ultimate ends.

How to Think Strategically

