



# ยุทธศาสตร์ชาติ 20 ปี

## 20 Years National Strategy



Lt.Gen. Jerdwut Kraprayoon

National Defence Studies Institute (NDSI)

Royal Thai Armed Forces



- Space pen

# Fact or Fiction?: NASA Spent Millions to Develop a Pen that Would Write in Space, whereas the Soviet Cosmonauts Used a Pencil



<https://www.scientificamerican.com/article/fact-or-fiction-nasa-spen/>



- Strategy (Art of The General) 6<sup>th</sup> Century, Roman

Strategy is

“a comprehensive way to try to pursue political ends, including the threat or actual use of force, in a dialectic of wills”



# 20 Years National Strategy

## Topics Outline

1. Inspires and Mobilizes

2. Formulating of NS

3. Strategic direction/management

4. Factors of success

# 20 Years National Strategy

Inspires and Mobilizes

Formulating of NS

Strategy = Ends+Ways+Means



Strategic direction  
/management

Factors of success

- Standardized doctrine and procedure
- Ownership
- Active participation
- Delivery unit

# 20 Years National Strategy

Inspires and Mobilizes

Formulating of NS

Strategy = Ends+Ways+Means



Strategic direction  
/management

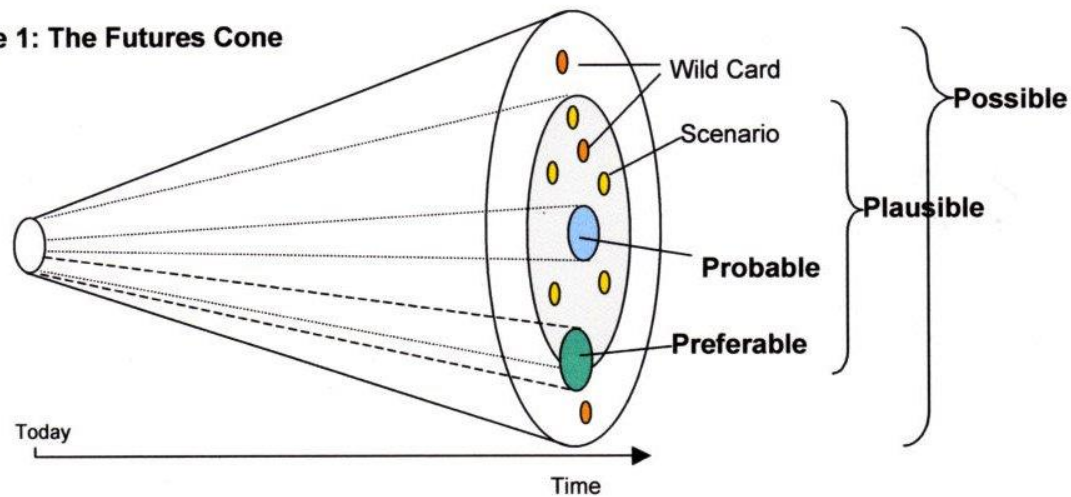
Factors of success

- Standardized doctrine and procedure
- Ownership
- Active participation
- Delivery unit

# Inspires and Mobilizes the Mass

- ✓ The long-term goal (20 years)
- ✓ The short-term goal (5 years)  
and the medium-term goal (10 years)
- ✓ The synchronizing plan and management
- ✓ Adapt or Shape Methodologies

Figure 1: The Futures Cone



# 20 Years National Strategy

Inspires and Mobilizes

## Formulating of NS

Strategy = Ends+Ways+Means



Strategic direction  
/management

## Factors of success

- Standardized doctrine and procedure
- Ownership
- Active participation
- Delivery unit



# Formulating of National Strategy

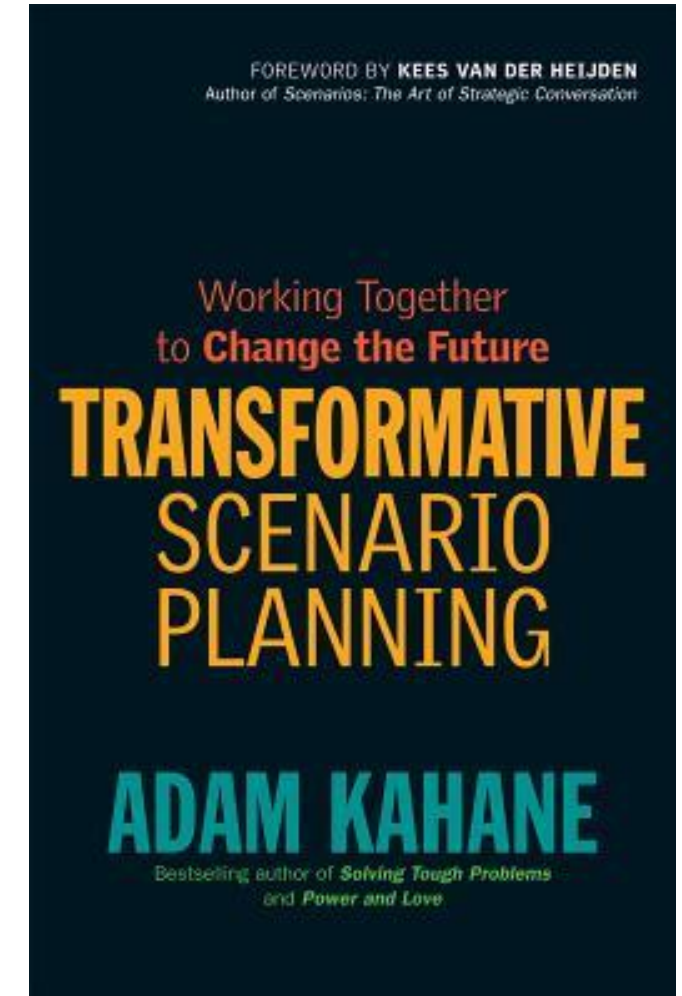
- Strategy = Ends + Ways + Means

## Ends-Ways-Means Strategy Model



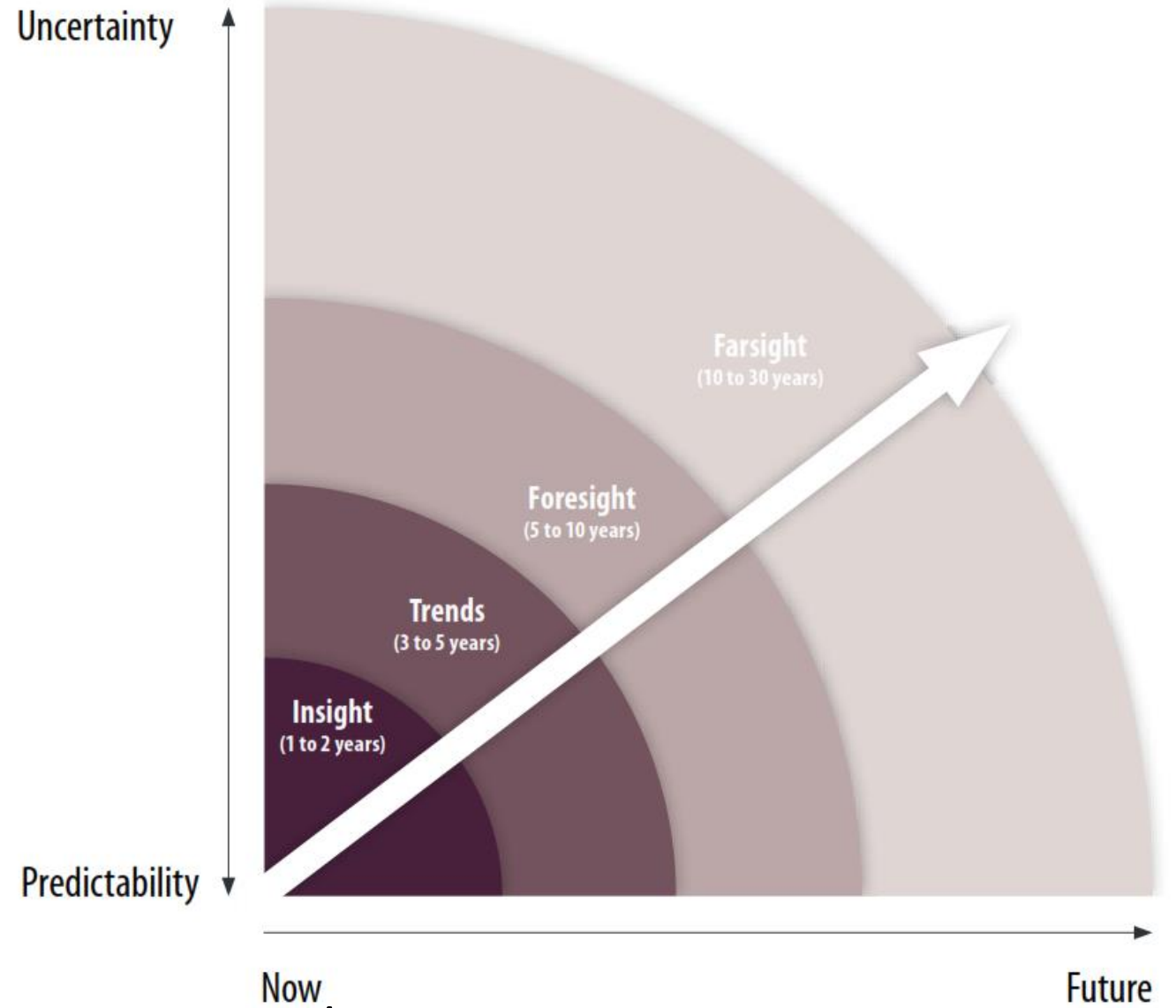
- “No one starts a war — or rather, no one in his senses ought to do so — without first being clear in his mind **what** he intends to achieve by that war and **how** he intends to conduct it,”  
– **Carl von Clausewitz**, *Military Theorist*

- Foresighting



# Formulating of National Strategy

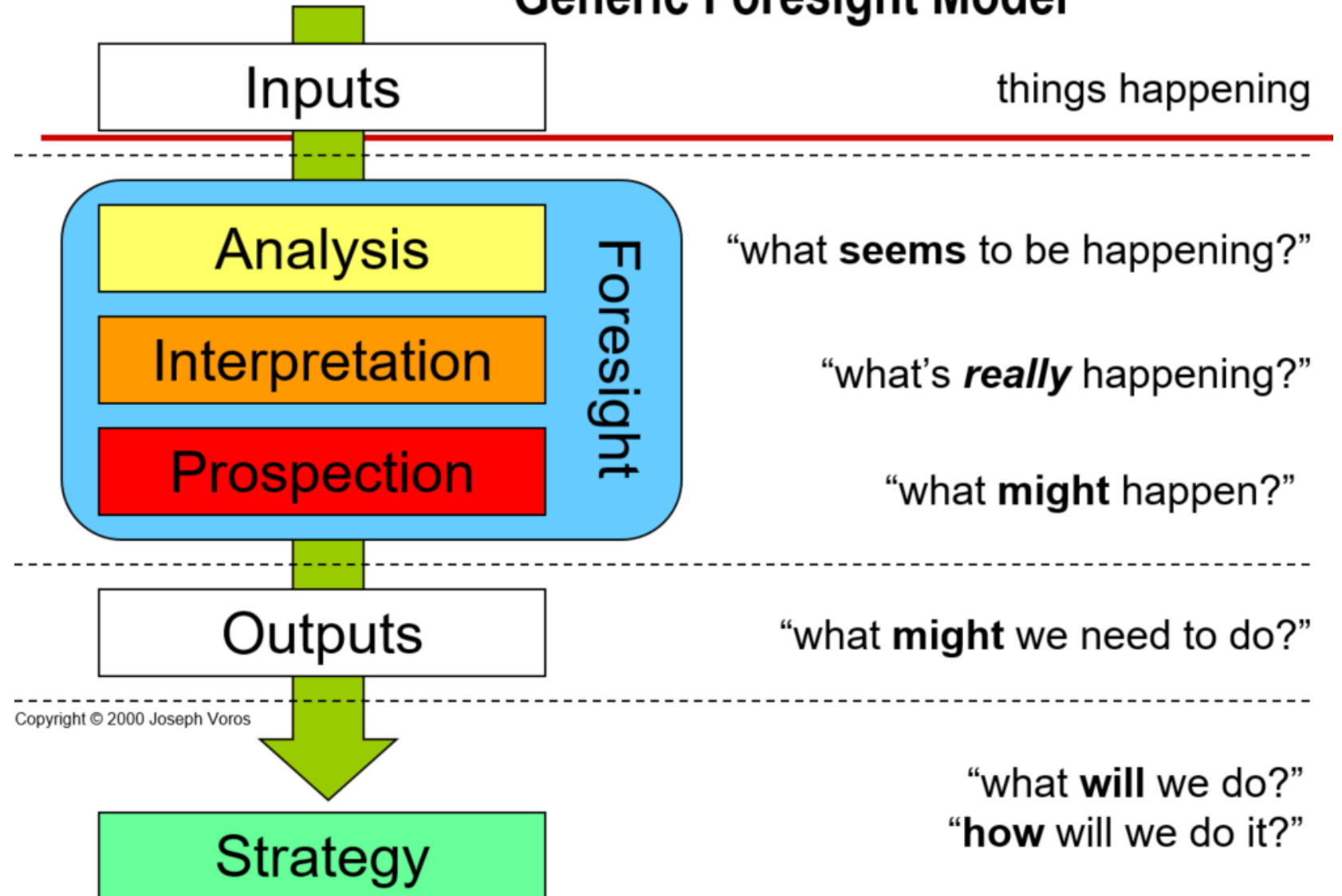
## Foresighting



# Formulating of National Strategy

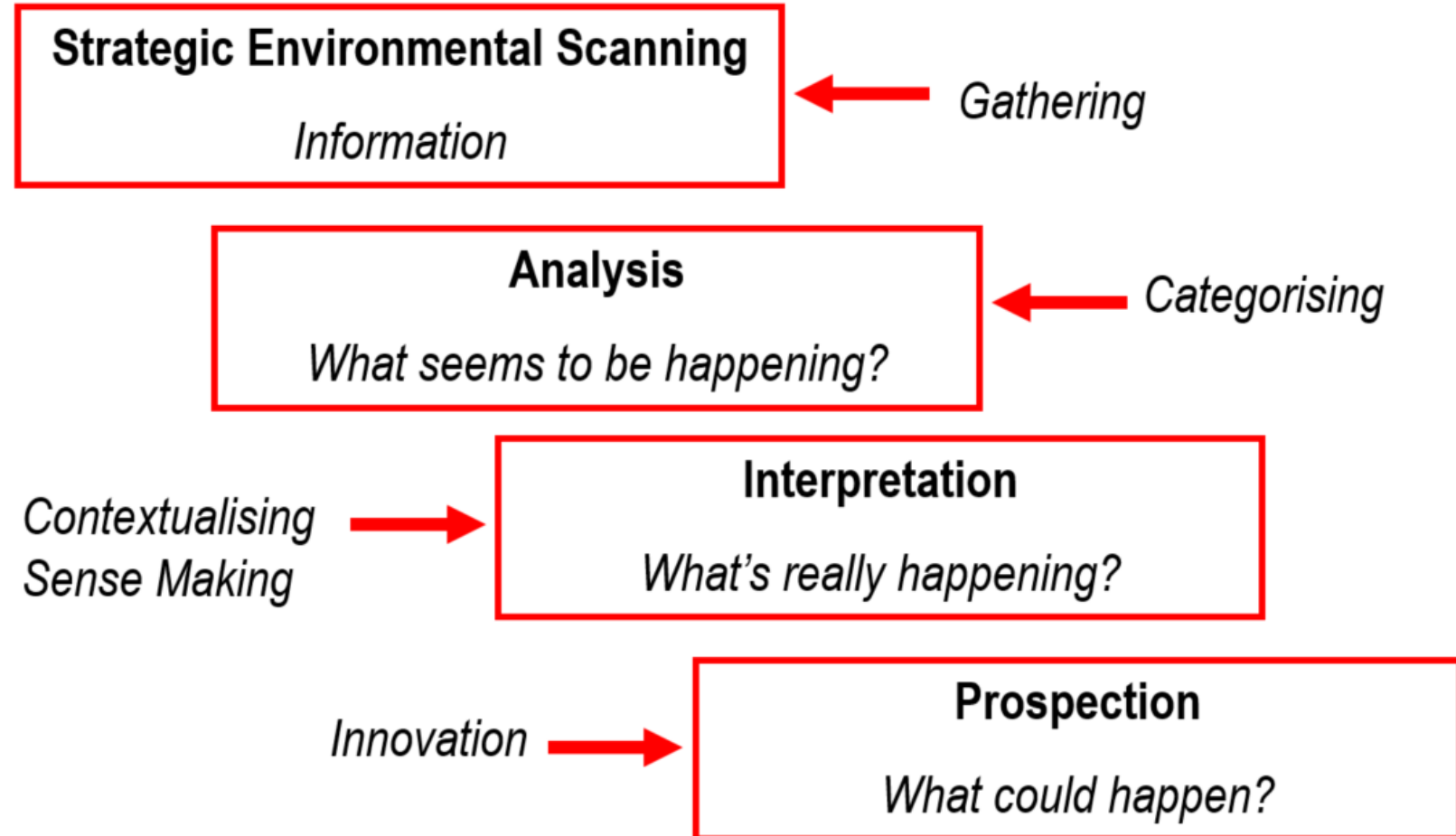
Foresighting

## Generic Foresight Model



Foresighting

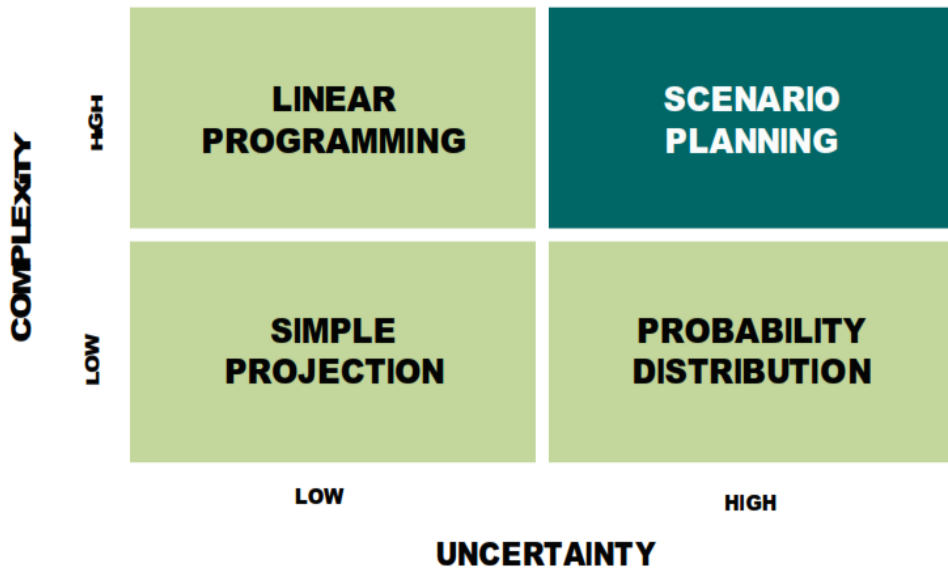
## A Foresight Framework



# Formulating of National Strategy

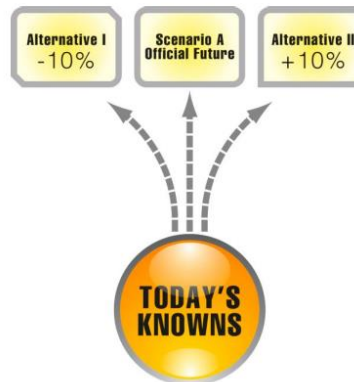
## Foresighting

### When to Use Scenario Planning

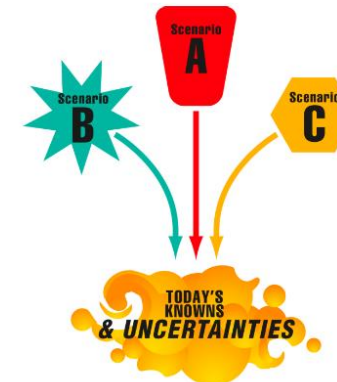


Scenarios Overcome the tendency to Oversimplify the Future by Planning for Multiple Futures

Forecast Planning  
Planning for **ONE** future



Scenario Planning  
Planning for **MULTIPLE** futures



# 20 Years National Strategy

Inspires and Mobilizes

Formulating of NS

Strategy = Ends+Ways+Means



Strategic direction  
/management

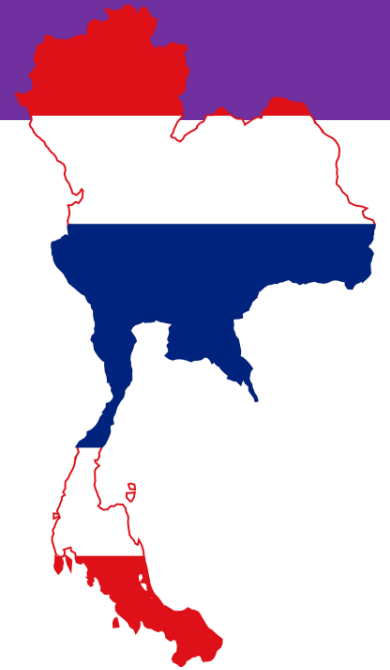
Factors of success

- Standardized doctrine and procedure
- Ownership
- Active participation
- Delivery unit

# Strategic direction/management

- ✓ National purposes
- ✓ National interests
- ✓ National objectives

National Identity  
/ National value



## EU (Collective Values)



1. Democracy and Human Right
2. Social Cohesion
3. Open, Inclusive, Integration toward our neighbor
4. Multiple identity
5. Multi - Culture

## USA



1. Democracy
2. Free Trade
3. Human Right
4. Appropriated Status – World Order

## China



1. Contralised State for Unity and Prosperity
2. Great Power Status
3. A Sense of Opportunity and Ability to Adjust to Circumstances with Flexibility
4. Moral Behavior of Leaders

## Japan



1. Pacifist Values (Basis for international Cooperation)
2. Conserves Harmony
3. A Sense of Pride

## Indonesia



1. The Belief in One God
2. Just and Civilized Humanity
3. Unity
4. Democracy Guiding Inner Wisdom
5. Social Justice

## Singapore



1. Nation before Community, Society above self
2. Family or The basic Unit of Society
3. Community Support and Respect for Individual
4. Consensus not conflict
5. Racial and Religious Harmony

# 20 Years National Strategy

Inspires and Mobilizes

Formulating of NS

Strategy = Ends+Ways+Means



Strategic direction  
/management

**Factors of success**

- Standardized doctrine and procedure
- Mechanism and system
- Social and their ownership



## Factors of success

- ✓ Standardized doctrine and procedure
- ✓ Mechanism and system
  - Strategic forecast
  - Strategic analysis
  - Strategic formulating procedure
  - Strategic decision making structure
  - Strategic delivery unit
- ✓ Socialization and ownership



# Questions and Answers



Lt.Gen. Jerdwut Kraprayoon

National Defence Studies Institute (NDSI)

Royal Thai Armed Forces