



Daniel K. Inouye  
Asia-Pacific Center for  
Security Studies

# Senior Security Studies Course

## Bangsaen, Chonburi

### November 18-22, 2019



Strategic Studies Center,  
National Defence Studies  
Institute

#### TOPIC OVERVIEW

## STRATEGIC COMPETITION IN THE INFORMATION OPERATIONS ENVIRONMENT

MARY MARKOVINOVIC

### Overview

In this presentation, we'll review how mis-information and dis-information (also known as Fake News) has evolved. Terrorist groups to State-sponsored information operations campaigns are using these methods as part of their overall strategies and information operations programs. How the world is fighting back against these campaigns will also be reviewed. We'll also look at other emerging trends such as "astroturfing" and "Impersonation" as time allows.

### Objectives

- Understand how and why information is being manipulated online.
- Understand how to identify and respond to state-sponsored information operations campaigns.
- Understand emerging trends on social media which impact leaders at all levels.

### Recommended Readings

Book: "#LikeWar" by P. W. Singer and Emerson T. Brooking (book available in the DKI APCSS Library)

<https://www.likewarbook.com/>

Report: Trends and Developments in the Malicious Use of Social Media

<https://stratcomcoe.org/trends-and-developments-malicious-use-social-media>

